

# DASCOM Solution News

Case study of DASCOM Europe GmbH

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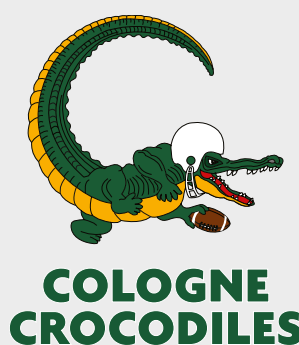
## DC-7600 prints ID cards for the Cologne Crocodiles

### DASCOM card printer makes club life easier for Cologne footballers

#### The customer

The Cologne Crocodiles have been an integral part of Cologne's sporting life for over four decades. They were one of the first American football clubs in Germany and have been one of the top teams in German football from the very beginning. Over 700 members – including over 350 active players and 40 coaches in five teams as well as countless helpers – currently make up the large Cologne

Crocodiles family. The footballers have even received awards at European level for their youth work.



it possible. In the future, the club will be able to meet its own requirements and produce ID cards in the desired quality for the press, crew, helpers and members, **“and all of this as cost-effectively as possible,”** says Ulrike Severloh happily. The DC-7600's re-transfer technology is suitable for full-surface over-the-edge printing and therefore for a wide range of card types. Borderless card printing and brilliant print results now make the DC-7600 a good everyday friend in the office for the Cologne footballers.

#### Card printer from DASCOM as a dream solution

Printing personalized ID cards yourself, especially spontaneously, at any time and individually – a tiresome issue for many clubs and companies. The athletes from the All-American Football Club Cologne e.V. – Cologne Crocodiles have now found their dream solution with the DASCOM card printer DC 7600 and can now produce all kinds of ID cards quickly and easily.

#### More flexibility with the DC-7600

The Cologne Crocodiles had simply outsourced the printing logistics to an external provider for many years. It was simply not worth producing personalized small runs themselves. However, more adaptability was required due to new membership cards, additional season tickets, VIP cards, ID cards for the press, helpers and media representatives. All had to be produced at short notice which created a bottleneck. The same applied when membership cards were lost. External providers could not react as quickly and spontaneously and, above all, individually as

they would have liked. **“Little flexibility when it comes to last-minute changes,”** says Ulrike Severloh from the All-American Football Club Cologne e.V. – Cologne Crocodiles, **“that was our problem.”** And the footballers have now solved that with the DC-7600, bringing flexible printing and organizational relief into their own company.

#### Different types of cards in the desired quality

Spontaneously produce cards yourself in your own club rooms at any time – the DC-7600 makes

#### Huge time savings with the card printer from DASCOM

Apart from the high level of flexibility that the DASCOM printer enables, the football club is now saving a lot of time. With the reliable DC-7600, the Cologne Crocodiles footballers have **“reached the top of what is currently possible”** and are delighted that a card printer can simplify club and game organization so much. In future, VIPs, sports journalists, new crew members and media representatives will be able to give short notice and the individual ID card will be ready and waiting to invite you to the kick-off at the game.



# Card printers from DASCUM – reliable and flexible

## The DC-7600: brilliant colours and full-surface printing

### Excellent print quality and watermarks

Retransfer printing technology is the next developmental stage in card printing. The image is first printed on a film and then transferred from the film to the card. This technique is suitable for full-surface, over-the-edge printing and improves reliability. Due to the high resolution of the printers, micro fonts, complex barcodes and detailed images can be reproduced in high quality. By using YMCKH colour ribbons, customised watermarks and logos can be achieved quickly and at reasonable value as extra safety features.

### High productivity and easy handling

With an output of 144 cards per hour for single-sided colour printing, the DASCUM printer is ideal for medium to large-scale batches. Inserting the consumable materials is child's play. Both the YMCK ribbons and the transfer ribbon are optimally matched to each other and thus enable the unsupervised printing of up to 250 cards at a time.

### Easy connection

The printer has a USB interface as standard. The standard scope of delivery also includes an Ethernet interface, which enables use within a network.

### A wide range of cards

The DC-7600 can process cards made of different materials – ranging from PVC and PET via polycarbonate to ABS. With dimensions of 85.6 x 53.98, standard ISO ID-1/CR-80 formats can accordingly be processed, while the bending device installed as standard also ensures perfectly flat cards – even with double-sided printing.

### Creating cards with the DASCUM CardEditor software

With the basic version of the DASCUM CardEditor software, which is supplied as standard, users can intuitively create a range of layouts.

### Highlights auf einen Blick:

- High-resolution printing with 600 dpi
- Fast printing for large print jobs
- Full over-the-edge card printing
- High-capacity card feeder for up to 250 cards
- Prepared for integrated encoder solutions



DASCUM DC-7600

## The products of DASCUM Europe GmbH:

### Dot-matrix printers

#### Innovative all-rounders.

The right decision if you need to print quickly, cost-effectively and in large volumes with carbon copies.

### Flatbed Printer

#### Strong guys.

Whether multiple sets or continuous forms, perfect for recipes, receipts, application forms, invoices, loading lists, etc.

### Thermal printers

#### Robust and compact.

Suitable in several areas such as production, medical supplies or trade for a wide variety of uses.

### Mobile printers

#### The work place professionals.

Compact in size, well thought out details, cost-effective basic model with numerous upgrade features.

### Card printers

#### Fast and reliable.

Whether company cards, loyalty cards or cashless payments – the right cards have to meet many requirements.

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